

The Cocktail Challenge



The Cocktail Challenge is a high impact, fast moving team event in which delegates get to make cock-

tails, drink cocktails, blind taste spirits and practise flair juggling...not so bad really!

It is an event which is great fun and which works perfectly as a day or evening event.

We start by setting up a number of fully stocked, professional cocktail bars. They each have a wide selection of major liqueur brands, some more eclectic and unusual spirits, fruit, dressings, glasses, straws, cocktail napkins, mixers, ice, shakers, strainers - everything you might need to mix and present the perfect cocktail.



Following an introduction & demonstration by our professional cocktail bar staff the group is split into teams. Each team then tries their hand in three distinct & competitive stages.



Firstly, using their newly acquired knowledge, they must blind taste a number of spirits identifying them by type, origin and product and where possible, brand. You may think a rum and a whisky and

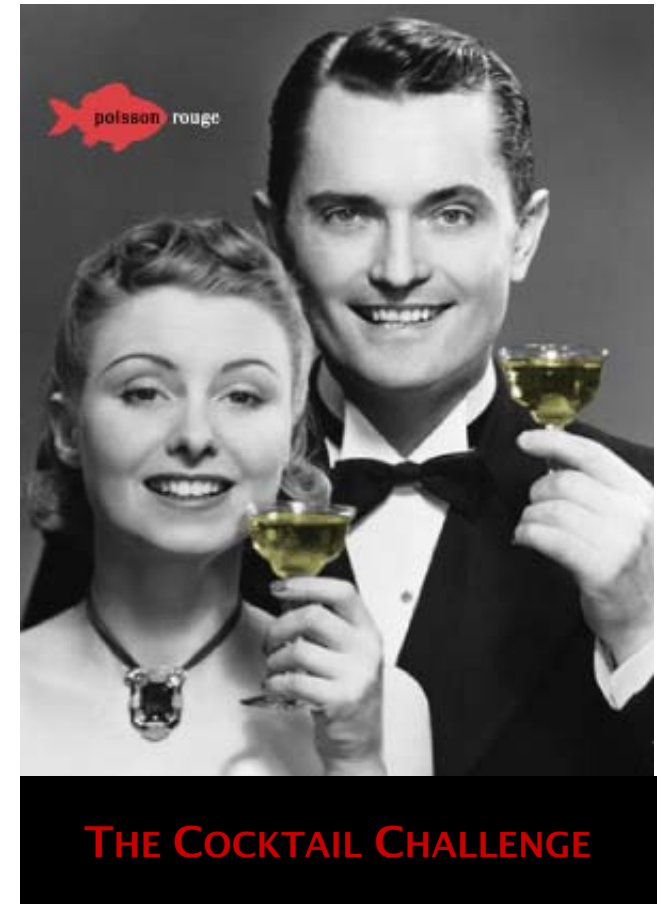
brandy are easy to tell apart but try tasting them and telling the difference when blindfolded!

The next stage is to mix the perfect cocktail. Watching how the professional bar team do it and tasting their cocktails, your team must then invent, mix and present the best cocktail — against the clock and against another team.

Finally it's Flair time! Tom Cruise meets Coyote Ugly in the 'Flair Off'. With rubber crash mats & training



resin bottles can you master the drink stack, the fade, the behind the back switch & the left to right spin? At the end of the event prizes are awarded for the overall winning team and best individual event winners.



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