

The Film Challenge

The Film Challenge is about creativity, improving communication, building camaraderie, teamwork and having an enormous amount of fun. It is also—not surprisingly—about Film!

Working together with limited time and resource teams must produce an award winning short feature film.

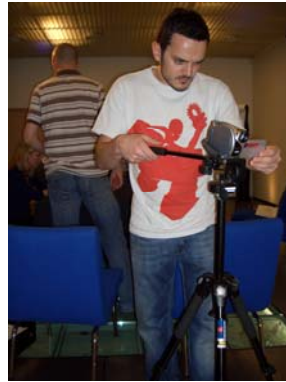
Each team is given a fairly concise brief—often themed to the subject(s) of your conference or offsite. . They can be business related, for example in the past we have had teams filming a mock Board Meeting from one of their competitors. At the same time it can be completely non work related—Blair

Witchesque, Western, Gangsta, etc. The options are truly endless.

Teams need to take the brief, brainstorm ideas and allocate roles within the team—they need a Director, camera operators, costume and props, set design, hair and make

up and of course the actors and actresses who are going to give Oscar winning performances.

Each team has to write a script, cast it, plan the costumes, make up, storyline, rehearse, shoot, act and present.



Our production crew will give the Director and camera operators for each team a full briefing on how to shoot their film. They will then act as a shared resource between the teams guiding them through the planning and filming process. The teams have to detail their storyboard which they

then shoot in sequence on their camera, marked with slates showing screen and take numbers held up at the beginning of each take.

Each team is also given a treasure trove of materials, hats, wigs and assorted props which are theirs to use as they see fit. There is also a central pot of resources where they can look for other bits and bobs to use on set. The rule here being that they have to put something in to take something out. It is also interesting to see what else the teams can beg, borrow and steal.

The Challenge can last anything from 2 hours to a full day and there is always a great buzz to the activity. The films are screened at a 'Film Premier' / Oscar Ceremony over Dinner that evening and, time and budget allowing, we will edit the outputs make them look slick and professional. A post event DVD release of the film serves as a great memento and reminder of the event itself.



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