

# The Mind Illusion Challenge

The Mind Illusion Challenge is a truly beguiling, unique and brilliant team experience and. We guarantee you that this activity will really get the team buzzing.

Working with one of Europe's leading protagonists of the mind reading and mind magic 'game' teams not only get to see it close up, they also get to learn how they can use the same techniques in their everyday life.

It is essentially a workshop that dips its toe into current practice and thinking on interpersonal dynamics. We effectively play with ideas such as what if we meet someone in our team or our world with whom we can't or don't get on with, what if they are important and a key decision maker or influencer in our lives and ultimately how can we make ourselves universally "irresistible".

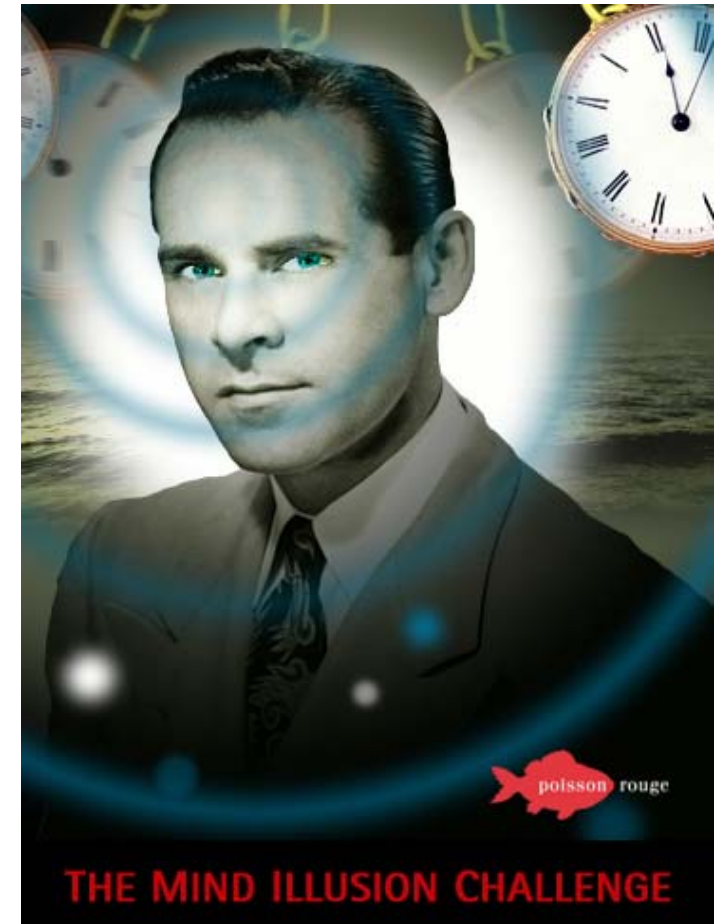
We combine unique and truly breathtaking displays of mind mastery that are fun, intriguing and often annoying because you will think you have 'sussed' it out...but you haven't!

There's a lot of interactive fun around magic – learning how to perform tricks, understanding how important communication is to influence people during performances.

The event has been designed to be very flexible. We can focus on many different development areas including:

- How to recognise another person's psychological strategy.
- First Impressions; what they do and how to master them
- The psychology governing initial stages of encounter.
- How can we affect the unconscious messages we transmit.
- How to interpret the messages that we receive?
- The truth about body language; what it can tell us.
- The power of observation.
- Calibrating another person's response.
- Eye contact, face and head signals.
- Maintaining exquisite rapport.
- What is a primary sense and what's yours?

The Mind Illusion Challenge is new, engaging, brilliant and will definitely produce the WOW factor.



96 West Yard  
Camden Lock Place  
London. NW1 8AF  
Tel: 020 7267 3646  
Email: [admin@poissonrouge.co.uk](mailto:admin@poissonrouge.co.uk)  
web: [www.poissonrouge.co.uk](http://www.poissonrouge.co.uk)