



Training in how to understand the mind-set required to initiate and promote creative thinking and innovative behaviour.

Key Focus Areas

- Creative problem solving and creative thinking
- Playing to your strengths
- How to develop creative practices
- Opening the mind - a physical preparation
- Creativity Vs Innovation
- Left brain and right brain thinking
- Brainstorming
- Self awareness and behavioural preferences
- Challenging safe practice to create disruptive thinking
- The why's and why nots of innovation behaviours
- Future thinking
- Dragons Den

Webinar Duration :

- 2-3 hours – to include:
2 x 50 mins content sessions
15 minutes comfort break.
15 mins Q&A

Other Formats Available:

- 1 hour “work out”
- In person – 1 Day

Who Should Attend

- Anyone who needs / wants to solve unsolved problems, disrupt, ignite new product offering, motivate and excite their teams, seek new ideas and new ways of delivering them.

What's Included

- Facilitated Content
- 1 or 2* Dedicated Facilitators
- Follow Up PDF ‘*Postscript*’ notes

* 2 facilitators over 20 persons

Budget For Webinar Delivery

- £75 / Person
- £250 set up Fee
- Min Budget £500
- All prices excl Vat

Other Format Budgets

- Please Enquire
- Min Budget £500
- All prices excl Vat

Bespoke Content

- Bespoke organisational content can be added – Please Enquire

NOT HOW CREATIVE ARE YOU? ...but HOW ARE YOU CREATIVE?